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WONDERFUL FLOWER  
BARGAINS FROM

PFEIFFER  
FLOWER

SPECIALIST

of WINONA



PFEIFFER — — — NURSERY  
— WINONA — MINN. —



# Pfeiffer's Gladiolus

The cream of the crop including many new and rare varieties of Gladiolus are now offered by Pfeiffer at prices within the reach of everyone. The special bargain collections offered make a special opportunity for flower lovers to enjoy the finest in Gladiolus. All bulbs are blooming size.



Primulinus Gladiolus

## 36 Named Primulinus Gladiolus \$1.50

Collection No. 5—A specially selected group that will be enjoyed by every flower lover.

- 3 Alice Tiplady

3 Altair

3 Capella

3 Dorothy Wheeler

3 Jewell

3 Ming Toy
- 3 Myra

3 Rosalia

3 Salmon Beauty

3 Maidens Blush

3 Souvenir

3 Orange Queen

All for \$1.50

## 100 Primulinus Gladiolus \$1.00

Collection No. 1—An average of only large blooming bulbs. This beautiful assortment includes gladiolus in shades of orange, salmon, pink, yellow, buff, and blending colors. A collection that gives you a wide range in coloring among which you will be able to choose your favorites. All 100 Gladiolus for \$1.00.

## 39 NAMED VARIETIES \$1.50

Collection No. 3—All of these excellent Gladiolus are No. 1 size bulbs that will bloom the first year. There are enough of each variety so that you can soon develop an entire bed or border of the ones you like best.

- 3 Louise

3 Crimson Glow

3 Arlon

3 Golden Measure

3 Violet Beauty

3 Scarlet Princess

3 Peace

3 Nora

3 1910 Rose

3 Odin

3 Halley

3 Wilbrink

3 Mary Pickford
- Lavender

Dark Red

Orange

Yellow

Violet

Rose Red

White

Blue

Rose Pink

Salmon Orange

Salmon

Lavender Pink

Creamy White

All for \$1.50

## WORLD'S FINEST VARIETIES

Collection No. 4—These twelve Gladiolus are the choice of them all for color, size, and quality, regardless of price.

- 1 Golden Dream

1 Copper Bronze

1 Pearl of California

1 Longfellow

1 Dr. Bennett

1 Catherine Coleman

1 Opalescent

1 Miss Madison

1 W. E. Fryer

1 Peach Rose

1 Marie Kunderd

1 Sheila
- \$1.00 each

1.00 each

2.50 each

.50 each

.50 each

.25 each

.25 each

.25 each

.15 each

.10 each

.20 each

.15 each

\$6.85

A \$6.85 Value for \$5.00



# Rare and Popular Varieties

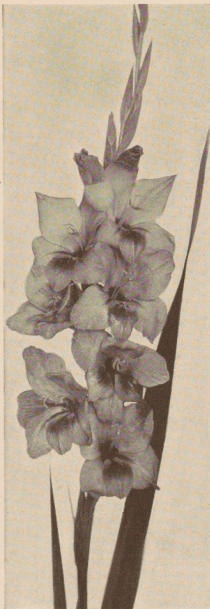
VARIETY	MAIN COLOR	Each	Doz.	VARIETY	MAIN COLOR	Each	Doz.
Albania—Pure white, wide open flowers			\$ .75	Lucette—White, pink lines			\$ .50
America—Lavender pink			.50	Maize — White			1.50
Anthony B. Kunderd—Deep cream			.50	Marshall Fock (K)—Salmon pink			1.00
Autumn Queen—Cream yellow			.50	Marie Kunderd—Early white			2.00
Baron Hulot—Indigo blue			.50	Mary Fennell—Lavender			.50
Bertrix — White			.50	Mary Pickford—Creamy white			.50
Black Joe—Dark crimson			1.00	Minuet—Large, clear, delicate lavender		\$2.00	1.00
Blue Isle—Blue			.50	Miss Madison—Dainty pink, overlaid on white		.25	2.50
Blushing Beauty—Delicate shell pink			1.00	Mona Lisa—Blushed white			.75
Break O'Day (small bulbs)—LaFrance pink flushed with cream		\$ .30	3.00	Montezuma—Dark crimson carmine			1.50
Byron L. Smith—Orchid lavender			.75	Mrs. F. King—Scarlet			.50
Carmen Sylva—Finest white			.75	Mrs. F. C. Hornberger—Extra-fine, pure white		1.00	1.00
Catherine Coleman—LaFrance pink		.25	2.50	Mrs. F. C. Peters—Lavender			1.00
Catherine—Blue			1.50	Mrs. F. Pendleton—Rose pink			.50
Copper Bronze—Strikingly unusual as named		1.00	9.00	Mrs. H. E. Bothin—Geranium pink			.75
Crimson Glow—Fine red			.75	Mrs. Geo. W. Moulton—Corrie			2.00
Dieters American Beauty—American Beauty Rose			1.50	Mrs. Leo Douglas—Flame			.75
Dr. Elkins—White, purple blotch			1.50	Mrs. Norton—Cream white			3.00
Dr. F. E. Bennett—Starling "house afire" red, large, magnificent		.30	3.00	Mrs. Van Konyenburg—Pale lavender violet			.50
E. J. Shaylor—Rose pink			1.25	Mrs. Wm. E. Clark—Shell pink			.50
Elizabeth Tabor—Large, early pink, carmine throat			.50	Mrs. Watt—Wine red			.75
Evelyn Kirtland—Rose pink			1.00	Mr. Mark—Blue			1.00
Gloriana—Fine, large salmon			.75	Mr. W. H. Phipps—LaFrance pink			1.00
Glory—Creamy apricot			1.00	Muriel — Blue			.50
Gold—Pure yellow			1.50	Nora — Blue			.75
Gold Eagle—Deep, rich, pure yellow			1.00	Odin—Light Jasper red		.25	2.00
Golden Dream—Finest yellow, tall grower			.50	Opalescent—Rose lavender, lilac throat			.50
Golden King—Yellow			.50	Peace — Late white			2.50
Golden Measure—Yellow			.50	Pfizer's Triumph—Bright salmon orange, immense size		1.50	.50
Halley—Salmon pink			.50	Pink Beauty—Early pink			.75
Herada—Mauve			.25	Pink Wonder—Pink			1.00
Helen Franklin — White			.50	Peach Rose—Rose pink			1.00
Henry Ford—Vigorous purple			.50	Pollyanna—Rich, golden yellow			.50
Honour—Salmon rose, violet maroon blotches			2.50	Pride of Goshen—Salmon pink			.50
10 Van—Red			.75	Prince of Wales—Salmon orange			.50
J. A. Carbone—Iridescent orange salmon			.50	Princeline — Red			.50
Jack London—Salmon			.50	Princely—Very fine tinted white		.35	3.50
Le Marshall Fock—Lavender pink			.50	Quinton—Coral pink		.15	1.50
Lily White—White			.50	Red Emperor—Fine red			1.00
Longfellow—LaFrance pink		.50	4.50	Richard Diener—Geranium pink			3.00
Los Angeles—Shrimp pink		.15	1.50				
Louise — Lavender			.50				



VARIETY	MAIN COLORS	Each	Doz.
Rose 1910—Rose pink			\$ .50
Rose Ash—Ashes of roses			.50
Rose Glory—Deep rose			.50
Rose Pearl—Pale pink			.50
Rosella—Rose mauve			.50
Scarlano — Vermillion			.75
Scarlet Princess—Beautiful red			.50
Schwaben — Yellow			1.50
Sheila—Light coral red			.50
Snow Boy—White			1.00
Sweet Lavender—Light lavender			.50
Sydonia—Claret purple			1.00
Theda—Shrimp pink, yellow throat (small bulbs)			1.50
The Orchid—Lavender pink, resembles an orchid		\$1.50	
Tycko Zang—Large salmon pink		.25	2.50
Tyrian Beauty—Tyrian rose			1.00
Veilchenblau—Large violet blue		1.00	
Vesuvius — Blood red			1.00
Violet Beauty—Cerule violet			.50
Wilbrink—Lavender pink			.50
Willis E. Fryer—Deep violet			1.50
White Glory — White			1.00
White Wonder — White			1.00

## Primulinus Varieties

Alice Tiplady — Orange		.50
Altair—Salmon saffron		.50
Arlon—Orange		.50
Argo — Myrtle pink		.75
Capella—Orange red		.50
Dorothy Wheeler — Pink		.50
Golden Frills—Deep, rich daffodil-yellow	1.00	
Helen Tawney—Pink, blotch throat		.50
Jewell—Salmon pink		.75
Maidens Blush—Pink		.50
Ming Toy — Buff yellow		.75
Myra—Salmon and yellow		.50
Orange Queen—Beautiful copper orange	.25	2.00
Rosalia—Yellow and orange		.50
Salmon Beauty—Salmon yellow		.50
Souvenir—Pure canary yellow		.75
Tiffany—Pure white		1.00
White Butterfly—White		1.00
Primrose Hybrids—Mixed		.50







*Each of the seven Dahlias in the collection is different*

# You would actually marvel

at the riot of color in blooming season, stretching out in orderly rows from our offices to the distant bluffs. But if we had the pleasure of walking with you down these same rows, pointing out the points of perfection in the different varieties and explaining their pedigrees, you would be more greatly impressed with the importance of quality in Gladiolus, Iris, Peonies, Phlox, etc., that you buy.

Most any kind of a horse can run, but it takes a thoroughbred to win big races, and so it is with flowers. Most any kind of plant may bloom eventually, but it requires years of development and breeding to grow the prize-winning beauties you admire.

We have built our reputation on quality. If you want something extra in quality, which means strength and vigor, as well as luxurious perfect blooms, then you will come to Pfeiffer of Winona. We pack and inspect every order to assure ourselves of your satisfaction. Prices are made especially low this spring so that everyone can afford more and higher quality of flowers.

**PFEIFFER of WINONA**

## PFEIFFER'S DAHLIAS

Pfeiffer has developed a special assortment of Dahlias that are winning fame for their size, beauty, and hardiness.

**7 VARIETIES**  
**\$1.00 Post paid**

This bargain collection will introduce Pfeiffer's extra-fine Dahlias to you. Each one of the seven is different.

## PFEIFFER'S IRIS COLLECTIONS

Many people prefer to plant Iris in the spring and for these we have made up some very splendid collections. These Iris will thrive most anywhere and give a welcome variety of colors at a time when many other flowers are not in bloom. Here is your chance to get a rich assortment at a very low price.



*Siberian Iris—The world's hardiest*

## SIBERIAN IRIS

The world's hardiest. These varieties thrive where others cannot. They are especially fine for rock gardens, along the edge of ponds, and on low ground. Siberian Iris are also later than other varieties and work in with bearded Iris in beds and borders to prolong the blooming season.

**5 SIBERIAN IRIS** (one  
each of the five va- **\$1.00**  
rieties). Post paid

These Iris are priced regularly for from 15c to 50c per bulb.

**15 SIBERIAN IRIS** (three  
each of the five **\$2.00**  
varieties). Post paid

For complete list of Iris, including sixteen varieties originated by Pfeiffer at Winona, see our regular catalog.

## Surprise Collection Twenty-five for

**\$1.35**

Choice varieties (not labeled) in the widest assortment of colors imaginable, all different, all beauties. This collection will make a wonderful bed or border that will delight and surprise you. They can be planted as late as the month of May; however, our supply for this spring is limited, so get your order in right away. All 25 Iris, post paid for only \$1.35.





## Pfeiffer's Peonies

Special selections for spring planting to introduce the wonderful quality of Pfeiffer's Peonies. These divisions are large, virile, and with several strong buds. Pfeiffer's Peonies have built a reputation for fast growth and luxurious beauty. After raising a few you will want more. This bargain collection will give you a fine start with peonies.

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**6 VARIETIES**  
**\$2.00 Post Paid**

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This is a rare bargain, as the collection includes varieties that sell regularly for 50c to \$1.50. All bulbs are named. There are two white, two red, and two pink varieties, giving you a start in the three most popular and beautiful colors in the Peony world. All six varieties, only \$2.00 post paid.

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## Hardy Phlox

**6 Select Varieties**  
**\$1.25**

Long-flowering, hardy Phlox, grown at our Nursery are extra-choice, with large, full-colored clusters. Strong growers that practically take care of themselves. Six plants, assorted colors, \$1.25.

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**12 Choice Phlox**  
**\$2.00**

Just what the majority of flower lovers want in color assortments. Three varieties of pink, three varieties of salmon, three varieties of red, and three varieties of white: twelve varieties in all, offered as an introductory bargain, post paid for \$2.00.

